

El Toro High School
Parent Student Teacher Organization
Tax ID 33-0312605



Dear Sponsor,

The Lake Forest Chargers 5K Committee is seeking sponsors to make our 24th annual event a success! The Lake Forest Chargers 5K Run/Walk is on Wednesday, July 4, 2018 at 7:30am and starts at the corner of Lake Forest Drive and Serrano Road. We expect over 2,000 runners, supporters and volunteers to attend, allowing significant exposure and advertising benefits for local businesses.

The Lake Forest Chargers 5K Run/Walk is hosted by the El Toro High School Parent Student Teacher Organization (PSTO) and supported by the City of Lake Forest. All proceeds benefit El Toro High School academics. Since 1995, this fundraiser has contributed over **\$200,000** toward the purchase of instructional supplies, academic programs, technology upgrades and equipment for the school.

We rely on the generosity and support of our local business community to help offset our operating costs. Your sponsorship will receive year-round recognition on our website.

SPONSORSHIP LEVELS

Bronze Level \$100

Display booth or flier distribution at event
Business information on Lake Forest Chargers 5K Web Site

Silver Level \$250, see Bronze level plus

Logo on 1,200+ official race t-shirts

Gold Level \$500, see Silver level plus

Logo on 5,000 race advertising mailers

Platinum Level \$1,000, see Gold level plus

Extra-large logo on t-shirts
Business name on racing bibs

The Lake Forest Chargers 5K and the 4th of July Parade are popular annual events that draw thousands of Lake Forest residents to celebrate our nation's independence and our great city. We hope you will choose to be a part of this exciting community event!

Sincerely,

The Race Committee

Lake Forest 4th of July Chargers 5K Run/Walk

Email: ElToro5Ksponsors@gmail.com

Web: www.lakeforest5k.org

Please make checks payable to: El Toro High School PSTO and mail to:

Lake Forest Chargers 5K Run/Walk, 25422 Trabuco Road, Suite 105-452, Lake Forest, CA 92630.

Deadline for the advertising mailer is May 11th. Deadline for the race t-shirt is June 15th.